



Affiliate Program Overview

Purpose of Affiliate Program

Build a team of 50-100 1099 Sales people (all have some staffing experience) who will sell and service accounts in their local market throughout the US. These Affiliates will sell/staff all verticals in which they have experience.

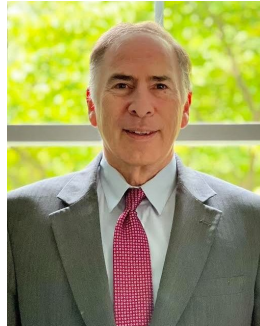
Key Managers

- Affiliate Manager
- Social Media Marketing Team

Bess Shapiro



David Schek



Vicu Schek



Affiliate Recruiting Process

Affiliate Manager Advertises On-Line on Various Sites where Entrepreneurs Look for Business Opportunities Including:

- LinkedIn
- Angels List
- Indeed
- ZipRecruiter
- CareerBuilder
- Upward Inc.
- Snagajob
- Jobvite
- Flexjobs Corporation
- Zoho

Affiliate Recruiting Process

- Affiliate Prospects Complete an Application
- Affiliate Manager Screens Prospect via Zoom Interview
- Affiliate Manager Selects Affiliate
- Affiliate Signs Affiliate Agreement

Affiliate Recruiting Process

- Affiliate Agreement is for three years with a Non-Disclosure Agreement
- Affiliate Manager Orients New Affiliate to Operations/Marketing Systems
- Affiliate Starts Selling/Staffing in Its Market Using Affiliate Program Support Systems

Back Office Support

- Affiliate Manager Signs Up for Employer of Record/EOR and Payroll Funding Services to Support Affiliates
- Affiliates Use Affiliate Manager's Selected EOR for All Payroll Administration
- The Affiliates Use Affiliate Manager's Selected Payroll Funding Company

Back Office Support

Affiliate Manager:

- Coordinates Payroll Processing and Funding Process Weekly
- Generates Weekly Communication Reports for Each Affiliate

Marketing Support/Benefits

- Marketing Team Provides SEM/SEO Website with all Affiliates Contact Information
- Marketing Team Provides Monthly Newsletters (w/ Sales Messages) Sent to Their E-mail Contacts
- Marketing Team Provides Facebook and LinkedIn Pages Built for Each Affiliate

Marketing Support/Benefits

- Marketing Team Negotiates Volume Discounts for ZipRecruiter, LinkedIn and Other Online Advertising Platforms for Temp Recruiting
- Split Fee Perm and Temp Assignments Between Affiliates in Different Markets
- Sales Consultation by Affiliate Manager

Affiliate Fees

Fees Paid to Affiliate Manager for All Services

Affiliate Manager Charges 5%-8% of Sales for All Services — Paid Weekly As Sales Are Processed

Affiliate Program Resource

Sample Video to Help New Staffing Affiliates
(Can Be Customized to Affiliate Manager's
Company)

<https://www.youtube.com/watch?v=XooL5zeTdZ>

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Affiliate Staffing Success

